



# AGENCY INITIATIVE

BUILDING LEADERS AND ORGANIZATIONS TO MEET THEIR MOMENTS THAT MATTER

## Press Release

FOR IMMEDIATE RELEASE

### The Agency Initiative Achieves Certified Service-Disabled Veteran Business Enterprise™ (SDVBE) Status from NaVOBA

**Austin, TX – August 26, 2024** – The Agency Initiative proudly announces its certification as a Certified Service-Disabled Veteran Business Enterprise™ (SDVBE) by the National Veteran-Owned Business Association (NaVOBA). This esteemed certification recognizes The Agency Initiative as a veteran-owned business dedicated to excellence and leadership within the business community. We are incredibly proud to receive this certification, which underscores our commitment to fostering an inclusive environment that champions authenticity and strategic growth within the supplier diversity community.

“The NaVOBA certification is another significant milestone for us,” said Kristen Kavanaugh, co-founder of The Agency Initiative. “As a service-disabled veteran, this recognition holds profound personal significance. It reinforces my dedication to living with honor, courage, and commitment, reflecting the values of service that I hold dear both personally and professionally.”

The Agency Initiative offers consulting, learning, and engagement services, guiding leaders to navigate critical moments with courage and authenticity. Our mission is to build high-performing organizations by equipping leaders with the tools and mindset necessary to turn setbacks into opportunities and achieve outsized results.

**About The Agency Initiative:** The Agency Initiative is dedicated to empowering leaders to BE and DO what is authentic to them. Founded by Kristen Kavanaugh and Mike Randolph, the company focuses on translating personal stories into authentic leadership brands and building high-performing teams. With a commitment to dynamic culture, strong connections, evolving customs, and strategic capabilities, The Agency Initiative is at the forefront of cultivating courageous leadership.

**About NaVOBA:** The National Veteran-Owned Business Association (NaVOBA) is an independent 501(c)(3) nonprofit organization dedicated to creating corporate contracting opportunities for America’s Veteran and Service-Disabled Veteran Business Enterprises (VBEs/SDVBEs) through certification, advocacy, outreach, recognition, and education. NaVOBA connects corporate professionals and veteran-owned businesses to ensure they are procurement-ready and able to thrive in the marketplace.

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