



AGENCY INITIATIVE

BUILDING LEADERS AND ORGANIZATIONS TO MEET THEIR MOMENTS THAT MATTER

Press Release

FOR IMMEDIATE RELEASE

The Agency Initiative Founders to Present at HRSouthwest Conference

Austin, TX – August 12, 2024 – The Agency Initiative founders, Kristen Kavanaugh and Mike Randolph, are excited to announce their participation as speakers at the HRSouthwest Conference, the largest regional human resources event in the United States. Their highly anticipated workshop, titled “Make Each Moment Matter: Authentic Storytelling for Impact,” will provide attendees with powerful insights into leveraging authentic leadership stories to drive organizational influence.

Scheduled to take place during the conference, this interactive session will guide participants through the process of identifying and sharing pivotal Moments that Matter in their leadership journey. Kristen and Mike will help attendees translate these moments into compelling personal narratives that enhance their leadership brand and reflect their core values and experiences.

The workshop promises a dynamic experience, including storytelling sessions, peer feedback, and personalized guidance. By engaging in these activities, leaders will gain the skills and confidence needed to navigate their leadership journeys with clarity and conviction, using their stories to make a strategic impact within their organizations.

Kristen Kavanaugh and Mike Randolph, both former tech leaders at Tesla and YETI, bring a wealth of experience and expertise to the conference. Their session will emphasize the importance of authentic leadership and courageous storytelling in fostering impactful actions.

“We are thrilled to be a part of the HRSouthwest Conference and to share our approach to authentic leadership storytelling,” said Kristen Kavanaugh. “Our goal is to empower leaders to use their personal stories strategically, making each moment in their leadership journey count.”

The **HRSouthwest Conference** is renowned for offering HR professionals a robust platform for professional development, networking, and exploring innovative HR solutions. Featuring over 100 educational sessions and a comprehensive marketplace of HR resources, the conference is a key event for advancing HR practices and strategies.

For more information about the HRSouthwest Conference and to register for the session, visit [HRSouthwest Conference](#).

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